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TERRITORIAL POLICING

**Craven Park Local
Mr Easwarakumar
28, Craven Park Road
Harlesden
NW10 4AB**

NW BCU Licensing Department - Brent

Wembley Police Station
603, Harrow Road
Wembley
HA0 2HH
Tel: 07500 087 115
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Your Ref: 36684

Date: Saturday 6th December 2025

Our ref: 01QK/689/25/3122NW

Police representations to the application for a new Premises Licence for 'Craven Park Local, 28 Craven Park Road, Harlesden NW10 4AB'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

**Officer: PC Phil Graves
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
 - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

The application is for a new section 17 Premises License for an off license wishing for the sale of alcohol from 07.00 hours to 22.00 hours seven days a week. The venue is Craven Park Road which falls into the Harlesden Cumulative Impact Zones (CIZ). CIZ's were created by Brent council to combat crime, street drinking and ASB in the worst parts of the borough. Below is a link to the council's CIZ.

<https://www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz>

As you can see from the link there is an assumption that any new off license application will be refused unless the applicant can demonstrate that their venue would not have a negative effect on the licensing objectives.

“Where an application for a new off-licence or for variations to off-licences is received (which would increase the sale of alcohol, including through longer hours), the presumption is that the application will be refused unless the applicant can satisfactorily evidence that their application or variation will not negatively impact on the licensing objectives.”

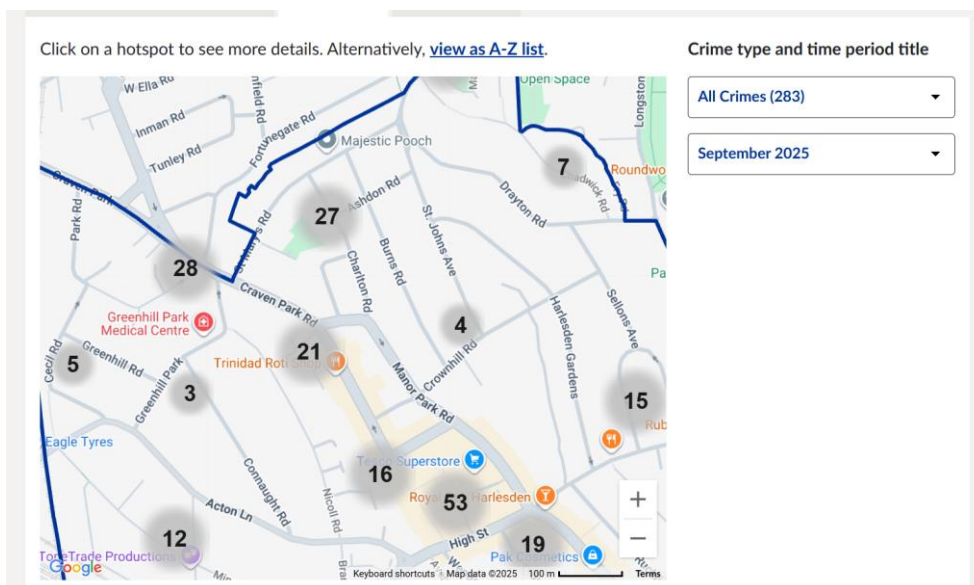
An almost identical application was submitted by Mr Easwarakumar in June 2024. This application was quite rightly refused by the subcommittee. Reading this current application and the last I see no real difference between the two, for example: -

- (i) The applicant is still asking for the sale of alcohol from 07.00 hours in a designated CIZ
- (ii) The venue makes no reference to a specialised theme, leaving the presumption that this is another bog standard off-licence.
- (iii) The application refers that it is ‘unlikely to add to cumulative impact already experienced in the area’. This statement acknowledges the area is suffering from crime and ASB but can only state that it is ‘unlikely’ to add to the existing problems.

The crime figures are similar to those of the last application, very high with ASB, violence and sexual assaults making up the majority of the figures. These crimes are typically fuelled by alcohol, which is one of the main purposes of the CIZ which is trying to lower the sale of alcohol and lower the crime figures in an area already suffering from a high crime rate.

The crime figures below are taken from the Met Police web page for September 2025. As per June 2024 the crime figures are still very high. If you look at the last image (zoomed in shot of Craven Park Road) you can see that the majority of the crime are all based around Craven Park Road where the CIZ quite rightly exists





Below is a list of off licenses in the immediate vicinity. As you can see there is already an ample supply of shops supplying alcohol to the community. The list below only shows off licenses, with no restaurants included.

Corner Shop	98, Craven Park Parade	Off License
Craven Park Off License	102, Craven Park Road	Off License
Housewife Cash & Carry	14, Craven Park Road	Wholesalers
Kotoko Mini Market	126, Craven Park Road	Convenience Store / Off License
Tamirez Deli	24, Craven Park Road	Convenience Store / Off License
The Liquor Store	43, Craven Park Road	Off License
Who's Next Food & Wine	6, Library Parade	Off License
New Atlas Café	69-71 Craven Park Road	Café / Off License
Surpesave	68, Craven Park road	Convenience Store / Off License

Summary

- (i) This appears to be an almost identical application that was refused by the subcommittee, to that submitted by Mr Easwarakumar in June 20024.
- (ii) The venue falls within a CIZ
- (iii) This is a standard off license offering no special theme.
- (iv) The applicant wants to sell alcohol from 07.00 hours in a CIZ
- (v) There is already a very high crime and ASB rate in the area.
- (vi) There are already more than enough off licenses in the area supply alcohol to the community.

Due to the above police oppose this application in full regardless of what stringent conditions could be added to the premises license. Failing to object to this application would undermine all four of the licensing objectives.

Yours Sincerely,

PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk